BACKGROUND

WADE THAI was established in 2010 to help facilitate trade and investment flows between the European Union (EU) and Thailand in the field of energy and environment through cooperation among trade associations. The aim was to enhance capacities among key target groups within the government agencies and authorities in order for them to formulate and implement policies and regulations that will encourage investments in Decentralised Energy (DE) systems.

It is a registered, national and non-profit organisation (NPO) geared towards accelerating the development of high efficiency cogeneration, onsite power and decentralised renewable energy systems that deliver substantial economic and environmental benefits.

WADE THAI started as an organisation specifically to:

- Establish a dedicated Thailand-based organisation for the promotion of decentralised energy analogous to those common in Europe as a conduit for cooperation between European Union (EU) and Thai industries in the area of DE.
- Assess the energy situation in Thailand and its potential energy use and investment scenarios using the WADE DE modelling tool.
- Conduct institutional capacity building through training of selected personnel from key agencies in the use of the WADE DE model as a tool in setting objectives and directions in meeting future energy capacity requirements.

VISION

A sustainable energy future where affordable, efficient, reliable and clean decentralised energy technologies are deployed in community driven markets and enabled by progressive policies and legislation.

MISSION

WADE THAI’s mission is to promote and sustain the accelerating growth of DE through collaboration, capacity building and consultation. What brings its members together is the common interest in the efficient production, management and storage of clean energy closer to the end user, built on trust and transparency and realistic expectations.

For more information, visit the website at www.wadethai.org
WADE THAI Strategic Goals are to:

- Promote the development, implementation and dissemination of DE in Thailand;
- Bring about effective power sector reform which eliminates barriers to DE and creates real market opportunity for DE;
- Provide its Members and supporters with value added market intelligence, information and business opportunities;
- Ensure financially sustainable industry alliance.

These will help improve Thailand’s commitment to DE at the national and local level.

WADE THAI will realise these goals through the following specific objectives, namely:

- To form an Alliance among existing global and local associations/organisations to address shared concerns and enhance networking opportunities.
- To conduct advocacy activities for the enhancement of policies and programs that levels the playing field for DE.
- To organise events and activities designed to promote and advance the market for DE technology and showcase member product offerings.
- To conduct cutting-edge research and analysis on energy and the environment and disseminate market intelligence and relevant news to keep members informed of the latest developments in the global DE marketplace.
- To formulate projects and activities that will generate business opportunities for members.
- To have a mechanism that sustains the financial needs of the Alliance.

Detailed strategies and target activities of WADE THAI in the realisation of its vision and mission are:

**Communication, Networking, and Partnership Strategy**

- Favour networking opportunities, including facilitate the relations between associations sharing similar concerns.
- Inform on helpful experiences from the EU, best practices from different sources and nations might be made available to the Thailand counterparts through a permanent link expected to be established with relevant existing organisations.

**Power Policy Reform Strategy**

- Provide advocacy materials describing the requirements from the DE players in terms of policies and market conditions. These positions will result from the members/working groups.
- Support policy decision makers at regional and national level.

**Capacity Building Strategy**

- Development of a training program to be organised by the WADE THAI whenever a need is identified and in which the WADE THAI staff is not involved as trainer but as a facilitator. Members of WADE Global could be tapped for providing training.
- Organisation of events (seminars, workshops, conferences, business to business links).

**Research Strategy**

- Provision of Policy and Regulatory updates.
- Provide material on decentralised energy education for its members and non-members.
- Host a range of information databases of the region – resource assessments, business directories etc.
- Free access to all WADE policy and market reports.
- Direct access to WADE's network of national DE / CHP organisations and other members, all located in key national markets.

**Project Development Strategy**

- Web-based matching between projects and funders.
- Preparation of proposals that will generate business opportunities for, among and in collaboration with members.

**Financial Strategy**

- Membership
- Revenues from Trainings/Seminars/Workshops
- Revenues from its activities